

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62488 CF NTL-POL FBD - LBD: 08/28/12 - 09/03/12 HL#: Created: 08/02/12 03:15 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1521 Agency Commission: 15 % Updated: HJMALLOY on 08/03/12 10:09 AM
 Agency: GMMB, INC. (6441) Product: EST #1521 (1300) Self :15:00 Confirmed: 08/03/12 09:41 AM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER CHG/PH 08/02/12

RV CXL LN 34; ADD LNS 39-40; RT=\$40,775.00 CHG/PH 08/03/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	* T W T F * *	MORN	30	B			0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	M * * * * *	MORN	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	* T W T F * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

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Agency: GMMB, INC. (6441)	Product: EST #1521 (1300)	Self :15:00	Confirmed: 08/03/12 09:41 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	M * * * * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	* T W T F * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	M * * * * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DYR	* T W T F * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DYR	M * * * * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	* T W T F * *	DAYN	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NNOON	M * * * * *	DAYN	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

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Agency: GMMB, INC. (6441) Product: EST #1521 (1300) Self :15:00 Confirmed: 08/03/12 09:41 AM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	* T W T F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALK	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DDEAL	* T W T F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DDEAL	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EPHIL2	M * * * * *	EFG	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	4										

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Agency: GMMB, INC. (6441)	Product: EST #1521 (1300)	Self :15:00	Confirmed: 08/03/12 09:41 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$2,000.00	6	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	09/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATE7	M * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LLETTER1	M * * * * *	LETT	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LFERGUSON	* T W T F * *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFERGUSON	M * * * * *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	CWCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$2,000.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	SACCESS	* * * * * S	LOCS	30	B			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	LWCMINDSSA	* * * * * S *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	LWNUMB3SA	* * * * * S *	LFG	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	60	0	\$40,775.00	\$34,658.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$40,775.00	\$34,658.75	\$0.00	\$0.00